

Matt Dean Pettit



Instagram: @mattdeanpettit Twitter: @mattdeanpettit
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Bio

From his first job as a busboy at the young age of 13 to line cook at 14, Matt's passion for the food industry started early. Matt's love for cooking comes from his mother, his passion has spanned over 20 years of experience in hospitality.

Matt is currently focused on expanding the Matty's Seafood brands offering lobster Mac & cheese, 3 protein coastal bowls, lobster craft beer dip, crab, kale and three cheese dip in grocery stores across Canada and into the US.

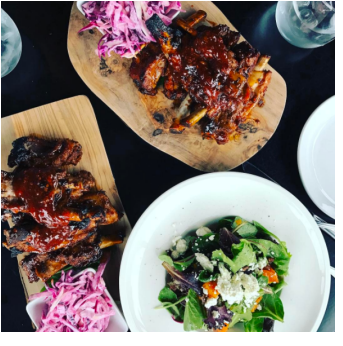


Matt's other exciting projects include his critically acclaimed Best-Selling cookbook, The Great Lobster Cookbook published by Random House, which was followed up by The Great Shellfish Cookbook in 2018.

Matt is a sought after spokesperson and has done national work with such brands as Ketel One, vodka, Campbell's Soups, the NFL, Canola Farmers, duBreton pork, Becel and much more.

Matt regularly appears on The Social, Cityline and Your Morning!

He is the Toronto Blue Jay's biggest fan and can be found at any sporting event that comes through the city.



Work with Matt

Matt's enthusiasm is infectious! He puts 110% into everything that he does. Whether it is grilling in the backyard, creating something healthy to fuel his busy days or his expertise with seafood- there is nothing that he can't make delicious!

His services include but are not limited to:

- Spokesperson & Brand Ambassador Work
- Branded TV and Radio Segments
- Live Cooking Demoes
- On Stage Food Events
- Sponsored Travel, Events & Brand Promo
- Recipe Development
- Influencer Event Hosting
- Cooking Class Events



For more information or to book Matt please contact Jordie McTavish at jordie@plutinogroup.com or 416-358-6848